



CURTIS HOWSE

EVP & CEO, HOME & AUTO

Curtis Howse is Executive Vice President and Chief Executive Officer of the Home & Auto business platform at Synchrony, one of the nation's premier consumer financial services companies.

In this role, Curtis is responsible for the origination and management of a portfolio of consumer loans across numerous industries including auto, furniture, home and others through private label credit cards and promotional financing. Curtis is focused on digital innovation and transforming the customer experience to deliver a seamless transaction process for merchants and consumers.

Curtis has more than 25 years of experience in consumer finance. He has held multiple senior leadership roles including EVP & CEO of the Payment Solutions business and EVP & Head of the Direct-to-Consumer business, where he drove growth for Synchrony Bank, a \$63B+ consumer bank platform offering an array of deposit and savings solutions, as well as the Synchrony Mastercard. Previously, Curtis was SVP & General Manager of the Diversified Client Group at Synchrony, leading over \$10B in key commercial partner portfolios.

Prior to Synchrony's separation from General Electric in 2015, Curtis held roles in operations, business development and general management in GE's Commercial and Consumer Finance divisions. This included serving as CEO for GE Money Mexico and leading various business units in the U.S., Argentina, Brazil and Canada.

Throughout the years, Curtis has been a champion for all Synchrony employees, including as the executive sponsor of the company's Black Experiences Network+. He serves on the American Bankers Association Card Policy Council, the HBCU Partnership Challenge and is a Congressional Black Caucus intern sponsor.

Curtis is a member of the Executive Leadership Council and was a 2023 inductee into the Arkansas Black Hall of Fame. In 2024, he was honored by the Anti-Defamation League's (ADL) National Home Furnishings Industry division with a Humanitarian Award.

Curtis earned a bachelor's degree in computer information systems from DeVry University.