



MARAN NALLUSWAMI

EVP, CHIEF STRATEGY AND BUSINESS DEVELOPMENT OFFICER

Maran Nalluswami is EVP, Chief Strategy and Business Development Officer. In this role, he uses his expertise in financial services and the retail industry to drive Synchrony's long-term strategy, new business development, M&A, ventures and network partnerships.

Prior to this role, Maran was Executive Vice President and Chief Executive Officer of the Diversified & Value and Lifestyle platforms, along with Business Development, where he led the teams that deliver financing programs, multi-channel shopping experiences and loyalty solutions for a variety of large and fragmented partners in retail, sporting goods, power sports, apparel, jewelry and music.

At the center of Maran's work is his commitment to drive consumer and partner engagement by delivering value through Synchrony's financing products and seamless consumer experiences. For more than 20 years, Maran has excelled at driving growth for Synchrony's partners through strong leadership, deep relationships and a passion for the latest in innovation.

Maran has held multiple leadership roles throughout his career with Synchrony and GE Capital and is passionate about giving back to those around him. Currently, Maran serves as a mentor for Synchrony's Asian Professional Engagement Network+ and volunteers with CURE PSP, raising awareness and funds for Parkinson's disease research and to provide support and help for caretakers.

Maran earned a bachelor's degree in mechanical engineering from the University of Maryland.