



Synchrony Advances Education Equity

Synchrony pledges \$50 million in the next five years including \$20 million in grants to academic institutions, non-profits and skills-credentialing organizations through the Synchrony Foundation.

THE CHALLENGE



Only **14%** of lowest-income students earn a bachelor's degree within eight years of enrolling



45% of college students faced food insecurity in the past 30 days



1 billion jobs—or 1/3 of jobs worldwide—will be transformed by technology in the next decade



~54% of the current workforce will require significant reskilling and upskilling by 2022



60% of U.S. adults felt anxious about their personal finances even before the pandemic

Our Approach for Underserved Communities

- ① **Pathways to College Completion** through scholarships, mentorships and internships
- ② **Build Skills for the Future** by helping individuals reskill or reenter the workforce with career training and certifications in fast-growing fields
- ③ **Close the Financial Knowledge Gap** for underrepresented students with digital financial literacy resources and workshops and online [synchrony.com](https://www.synchrony.com)

Our Approach for Our Workforce

- Tuition reimbursement up to \$20,000 a year
- Tech certifications in high-growth fields
- Financial wellness resources
- Signatory to OneTen Coalition



The pandemic has deepened economic inequality and accelerated demands for a reskilled and upskilled workforce. We believe everyone should have access to education and skills training, which is essential for driving an inclusive recovery, growing our economy and securing a strong financial future.

– Brian Doubles, President and CEO of Synchrony





Our Partners

CREATING PATHWAYS TO COLLEGE COMPLETION	BUILDING SKILLS OF THE FUTURE	CLOSING THE FINANCIAL KNOWLEDGE GAP
<p>Association of Latino Professionals in Finance and Accounting (ALPFA)</p> <p>American Indian Business Leaders (AIBL)</p> <p>Ascend Foundation</p> <p>College Possible</p> <p>Executive Leadership Council (ELC)</p> <p>Fisher House Foundation</p> <p>Hispanic Scholarship Fund</p> <p>Jeanette Rankin Women's Scholarship Fund</p> <p>North Carolina A&T State University</p> <p>Nirmaan Organization</p> <p>Point Foundation</p> <p>St. John's University</p> <p>University of Arkansas at Pine Bluff</p> <p>University of Connecticut</p> <p>The University of Illinois at Urbana-Champaign</p> <p>Zebra Coalition</p>	<p>Children's Home Society of Florida</p> <p>CT Governor's Workforce Council</p> <p>Gawad Kalinga</p> <p>General Assembly</p> <p>Girls Who Code</p> <p>Homes for the Brave</p> <p>Jobs for America's Graduates</p> <p>OneTen</p> <p>Special Olympics Connecticut</p>	<p>America Saves Council</p> <p>EverFi</p> <p>Fidelity Investments</p> <p>Marvel Studios</p> <p>Meredith Corporation's Millie Magazine</p> <p>National Foundation for Credit Counseling</p>



Public-private partnerships are imperative for businesses to prepare the current and next generation of leaders and to build a diverse pipeline of talent.

- Michael Matthews, Chief Diversity and Corporate Responsibility Officer of Synchrony

