

Synchrony Financial Earns Top Marks in Corporate Equality Index

Release Date:

Wednesday, November 18, 2015 11:00 am EST

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Dateline City:

STAMFORD, Conn.

Synchrony Financial Earns 100 percent on Human Rights Campaign Foundation's 14th Annual Scorecard, designated "Best Place to Work" for LGBT Workplace Equality

STAMFORD, Conn.--([BUSINESS WIRE](#) [8])--Synchrony Financial (NYSE:SYF [9]), a premier consumer financial services company with 80 years of retail heritage, is proud to announce today it received a perfect score of 100 percent in the 2016 Corporate Equality Index (CEI), a national benchmarking survey and report on corporate policies and practices related to LGBT workplace equality, administered by the Human Rights Campaign Foundation.

Synchrony Financial joins the ranks of other major U.S. businesses also earning a perfect score this year.

"Synchrony Financial is proud to have earned a 100 score on the Human Right Campaign's Corporate Equality Index and the designation as a "Best Place to Work for LGBT Equality," said Marc Chini, Executive Vice President and Human Resources Leader, Synchrony Financial. "Each and every day at Synchrony Financial we work hard to foster a culture where diversity in all its many forms is valued, appreciated and respected. Our engagement with diversity is the right thing to do for our employees, clients, customers and our shareholders. We believe we are greater together."

As an employer, Synchrony Financial is committed to an inclusive and diverse workplace, where the input and contributions of all of its employees are sought, respected and valued. Synchrony Financial's Lesbian, Gay, Bisexual and Transgender Partnership (LGBTBP) is one of seven employee Engagement & Inclusion Networks, and works to ensure that all employees are comfortable being their authentic selves in the workplace.

The 2016 CEI rated 1,027 businesses in the report, which evaluates LGBT-related policies and practices including non-discrimination workplace protections, domestic partner benefits, transgender-inclusive healthcare benefits, competency programs, and public engagement with the LGBT community. Synchrony Financial's efforts in satisfying all of the CEI's criteria results in a 100 percent ranking and the designation as a "Best Place to Work for LGBT Equality."

"In this 2016 Corporate Equality Index, hundreds of major businesses responded to our new standards for workplace equality with exceptional leadership," said HRC Foundation Workplace Equality Program Director Deena Fidas. "Synchrony Financial not only meets these standards, it goes above and beyond the call of duty, making commitment to equality a fundamental aspect of its corporate values."

For more information on the 2016 Corporate Equality Index, or to download a free copy of the report, visit <http://www.hrc.org/campaigns/corporate-equality-index> [10].

About the Human Rights Campaign

The Human Rights Campaign is America's largest civil rights organization working to achieve lesbian, gay, bisexual and transgender equality. By inspiring and engaging all Americans, HRC strives to end discrimination against LGBT citizens and realize a nation that achieves fundamental fairness and equality for all.

About Synchrony Financial

Synchrony Financial (NYSE: SYF [11]) is one of the nation's premier consumer financial services companies. Our roots in consumer finance trace back to 1932, and today we are the largest provider of private label credit cards in the United States based on purchase volume and receivables.* We provide a range of credit products through programs we have established with a diverse group of national and regional retailers, local merchants, manufacturers, buying groups, industry associations and healthcare service providers to help generate growth for our partners and offer financial flexibility to our customers. Through our partners' over 300,000 locations across the United States and Canada, and their websites and mobile applications, we offer our customers a variety of credit products to finance the purchase of goods and services. Synchrony Financial (formerly GE Capital Retail Finance) offers private label and co-branded Dual Card™ credit cards, promotional financing and installment lending, loyalty programs and FDIC-insured savings products through Synchrony Bank. More information can be found at www.synchronyfinancial.com [12], [facebook.com/SynchronyFinancial](https://www.facebook.com/SynchronyFinancial) [13] and twitter.com/SYFNews [14].

*Source: The Nilson Report (April, 2015, Issue # 1062) - based on 2014 data.

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Language:

English

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